PAULINA ZOUGRAS

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Graphic designer responsible for daily design content in a small but prolific company. Accustomed to working well in fast-paced and deadline-driven environments. Experience in handling several simultaneous concept creations, creative design projects, and photography. Able to escalate brand awareness and problem solve by utilizing skills gained through years in the creative industry.

Education Lewis University

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Bachelor of Arts, Graphic Design

Minor: Marketing of Communication

Romeoville, IL

May 2020

Major G.P.A.: 3.83

- Dean's List Spring Semester 2020

Moraine Valley Community College

Associate of Arts

May 2018

- Dean's List Spring Semester 2018
- Exclusively selected to showcase my original artwork in the 2018 Moraine Valley Juried Student Art Exhibition

Technical Skills

- Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, and Adobe InDesign)
- Microsoft Suite (Microsoft Word, Microsoft Powerpoint, and Microsoft Excel)
- SAi Flexi

Experience

The Shop BB Graphic Designer

Bolingbrook, IL June 2021 - Present

Palos Hills, IL

- Managed multiple projects simultaneously and still deliver high-quality work within given timelines
- Captured social media posts relevant to a calendar of events
- Knowledge of various methods of promotional products and garment production processes
- Developed and executed new and engaging designs while continuing the evolution of The Shop's brand
- Built strategic relationships with ideal local clients

Red Graphics Student Organization, Lewis University *Vice President*

Romeoville, IL Jan. 2019 - May 2020

- Correspond with clients from the local area and/or on the campus of Lewis University
- Led project designs and meetings with President of Red Graphics
- Organized events and directed weekly group meetings
- Designed flyers, posters, and ads for events

Ingram Micro

Graphic Design Intern

Joliet, IL

June 2019 - Aug. 2019

- Communicated with website vendors, eCommerce Sales Manager, and Sr. Manager, Global eCommerce to update website design
- Operated with Adobe suite to produce website banners, instructional sheets, workflow charts, product flyers, presentations, promotional stickers, thank you cards and the 2019 summer t-shirt design
- Managed a strategic relationship with local vendors for printing production

Jet Fuel Review

Romeoville, IL Jan. 2019 - May 2019

- Managed soliciting artists showcased throughout the journal

- Created, tracked and confirmed final art selections
- Oversaw layouts while working with other editors and contributors on acceptances, rejections, and etc.
- Utilized Adobe Suite to create, present, cover, and issue designs

Office Depot/Office Max

Art and Design Editor; Layout Editor

Print Consultant

Orland Park, IL July 2016 - May 2019

- Oversaw walk-in, email, and online print orders through completion
- Completed an average of 20-30 client orders per shift within the quoted deadline
- Utilized Office Depot's software and Adobe Suite to create custom designs such as advertisements, flyers, business cards, large format materials, photo services, invitations, as well as, promotional marketing materials